

MEMO

TO: Momentis

FROM: Ken Hartwick

DATE: August 4, 2011

RE: Announcement

As has been anticipated Momentis is establishing a strong foothold in the energy Network Marketing business. With our recent growth in Texas we are seeing our vision of becoming a dominant Network Marketer beginning to take shape. The quality and passion of the Independent Representative group and employees gives us confidence to continue to drive toward our vision, perhaps at a pace faster than what we anticipated.

In keeping with our vision Andy McWilliams, the current President of Momentis, will assume the Chief Executive Officer and Presidents role. Andy has been instrumental in accelerating the growth of Momentis and will provide direct leadership to the Independent Representatives and company as a whole. Mike Adams has also been promoted to Senior Vice President with direct responsibility to expand our service model for all of our Independent Representatives.

The founder of Momentis, Chris Domhoff, has been instrumental in the development and building of Momentis. Chris informed me that he needs to step away from his direct involvement in Momentis due to family and personal reasons. I have a great deal of respect for the foundation Chris has built at Momentis and look forward to our continued friendship on both a business and personal level. Chris's pride in having launched Momentis and efforts to work with Andy are greatly appreciated.

I believe that Momentis is on a clear path to be a dominate Network Marketer and Just Energy will ensure that the resources and support are provided so that every Independent Representative that chooses to build a career with Momentis does so knowing they are with an industry leader.

Ken Hartwick
President and CEO