

# *Four* Reasons Why

Take advantage of great timing and a great company.

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LET'S LOOK AT THE FACTS. SIMPLY PUT, THERE ARE FOUR GREAT REASONS FOR JOINING MOMENTIS AND BECOMING A HOME-BASED BUSINESS OWNER.



## Proven Industry

First the airline industry deregulated, then the telecommunications industry. Join the next wave of groundbreaking opportunity in the deregulation of energy. Momentis, a division of Just Energy, represents that great opportunity.

For decades, consumers could purchase natural gas and electricity from only their local utility companies. But in the late 1980s, the energy industry began shifting toward deregulation, opening the market to independent suppliers of electricity and natural gas. Soon, energy companies that had been doing business the same way for a century had sudden and swift competition. North America's energy market entered a period of unprecedented change—change that only happens when such large industries as airlines, telecommunications and energy undergo deregulation.

Just Energy was one of those companies that had the foresight to compete in this deregulated landscape, and has grown to a \$2 billion, publicly traded company since its inception in 1997. Just Energy has established itself as an industry giant and emerged as a leader in this burgeoning energy market, giving consumers the power of choice.



## Proven Company

When it comes to energy for your home or business, you want an energy provider that you can undoubtedly trust. Since 1997, Just Energy has been providing long-term energy options to more than 1.4 million customers in North American homes and businesses. Long-term energy options mean, regardless of the energy market and its price fluctuations, you'll pay the same, low price every month.

Everybody uses energy. From small rural residents to large commercial tenants, everybody pays a utility bill at the end of the month. Why not have the peace of mind knowing that you can accurately budget your monthly utility bill with no surprises. Or, even better, why not earn a commission on something you

Momentis  
is the proof.  
Period.

Proven Industry:  
 Energy deregulation

Proven Company:  
 Publicly traded,  
\$2 billion company  
Just Energy

Proven Model:  
 Network marketing

And Proven Team:  
Industry visionaries  


already use every day? When it's yours to decide, why not choose the energy company that'll pay you commission on your energy bill and the energy bills of family and friends that you refer. Just Energy customers can choose to offset negative environmental effects by choosing Just Energy's Green Energy Option (GEO) program for electricity (GEOpower) and natural gas (GEOgas). This contribution helps support locally based green energy initiatives, where available, or other carbon offset projects in proportion to a person's selected energy usage.

## Proven Model



Just Energy and its partnership with Momentis mark an unprecedented move in the industry. As Just Energy embraces a network marketing model that has proven to be extremely successful in many different industry mediums, Momentis has become the innovative marketing arm of this successful billion-dollar energy company. This positions Momentis's Independent Representatives

to help Just Energy educate consumers about the benefits of energy deregulation and inform them of the various energy solutions that are now made available to consumers, all the while earning a commission by referring others to Just Energy.

As a home-based business owner, you earn commissions each and every month for customers who continue to utilize Just Energy products and services. This can create a residual income for you and sets in motion a powerful business that anyone can do. Momentis and Just Energy deliver an industry-leading compensation plan that boosts the earning potential of every Momentis Independent Representative. Join the hundreds of thousands of North Americans who, according to bestselling authors Robert Kiyosaki and David Bach, have embraced network marketing or direct selling as a proven model for entrepreneurial success.



MacDonald

Hartwick

## Proven Team

You can have a great product or service, a great business model and great marketing, but if you don't have experienced people running the business, it could be set up for failure. One of the true visionaries in the energy industry today is Just Energy



Gahn

Domhoff

Executive Chair Rebecca MacDonald. A true entrepreneur who built Just Energy from the ground up, Rebecca recognized she could help people achieve their dreams through opportunities in the energy sector. With Just Energy CEO Ken Hartwick and Just Energy COO Scott Gahn, she leads one of the most progressive and dynamic teams in the energy sector, and these industry experts have guided Just Energy to the extraordinary heights the North American-based company is currently experiencing. Now, with its foray into network marketing and its partnership with Momentis, Just Energy has appointed a veteran network marketing executive, Chris Domhoff, as Momentis's Chief Executive Officer. Widely regarded as the architect of one of the first and most successful ventures between the energy industry and network marketing, Domhoff aptly envisioned the potential



of combining a deregulated energy market with his passion for helping people change their lives through a network marketing approach. After working four years and generating \$2 billion in sales in only a limited area in the southern United States, Chris was ready to partner with Just Energy and their entrepreneurial spirit in creating one of the most dynamic and wide-reaching network marketing companies in North America and beyond.

The Just Energy and Momentis executive teams understand not only how to provide great products and service, but, more important, how to help people experience the advantages of working for themselves and benefiting from the multibillion-dollar energy industry.

These elements provide a proven but unique opportunity. There's never been a better time to build your own home-based business.

That is the Momentis difference! **M**